

A Note to Prospective Participants:

Why Choose The Leadership Journey?

While some companies have established budgets for professional development or career advancement training, many don't, but here are 8 reasons why it's so important to find the money anyway.

RELATIONSHIPS THAT COUNT

The connections and relationships you'll build in *The Leadership Journey* are unparalleled. Where else can you interact with like-minded community members, smart business leaders, entrepreneurs and cool nonprofit people you've looked up to for years on such an intimate level? If you take advantage of the golden opportunities you'll receive over the year—maximizing one-on-one coaching, diving deep with a Learning Partner, utilizing your business mentor, garnering guest speaker tips, or mingling throughout every session—it could open a myriad of doors...not only for you, but for your organization as well.

GETTING A FOOT IN THE DOOR EARLY

Relationships matter, but so does having your finger on the pulse of what's happening in your community. Sure, we've had participants from Taos Ski Valley, KCEC, Taos Whole Health, Town of Taos and Taos County government employees, Questa Village Councilors, Peoples Bank & Centinel Bank, Rio Grande ACE Hardware stores, and Wanda Lucero Insurance on our roster, but also smaller, lesser-known also. This year-long program is your chance to LEAP into the community, introducing you to people, ideas, and relationships you may not have heard of otherwise. Linkages with people that may provide services or products to your organization or can get you to the right people.

LEADERSHIP SKILLS ADDRESS TOP BUSINESS PRIORITIES

Sure, there is fun to be had—experiential learning activities and power lunches, to name a couple—but *The Leadership Journey* gets down to business. The teaching moments and interactive discussions offer direct takeaways, “insights to action.” You'll walk away embodying mastery of tools and best practices having learned from the best in the state. This stuff sticks.

LEADERSHIP DETERMINES COMPANY SUCCESS OR DISASTER

Leadership is the most important factor, especially at the frontline level. Frontline leaders directly supervise 80% of the workforce, but 60% say they've never had any training. The result? Eighty-seven percent of frontline leaders say they feel frustrated and anxious in their position, and half of employees have left their job just to get away from their manager!

IMPORTANCE OF GETTING OFF-SITE

If you spent most of 2018 and 2019 behind a computer in an office, explain the benefits of hands-on experience. Whether you want to use *The Leadership Journey* to work on interpersonal skills—like gathering up the courage to stick out a hand and introduce yourself to a stranger—or as the first place to make your mark in leading a high performing team, there is nothing like real-time practical application.

CONFIDENCE BOOST

In the same way that a ski run at TSV or a day at the gym works to revitalize your body, a program like *The Leadership Journey* works to boost your brain power...which in turn, gives you a confidence boost like no other. When you graduate come summer, you'll feel emboldened, empowered, and ready to give back to YOUR employees on the job with more fervor than ever. There's something about the energy generated in *The Leadership Journey* that gives participants the focus and confidence they need to really assess and hone their strengths.

COMMUNITY IMPACT

We all play a variety of roles in Taos and the greater Enchanted Circle. We are parents, co-workers, managers, entrepreneurs, sports coaches, teammates, nonprofit staff, civic leaders, artists, customers, and so on. Most of us have a deep care for each other and for how our community thrives. How is it that we find our voice, our vision, and the way to impact our community for the better? In *The Leadership Journey* you will have the opportunity to create and implement a community project with a project team, and use the tools and practices you are learning in the program. While bringing the project vision to reality, you are learning how to work as a team. The results bring a whole new sense of how to impact our community and feel a greater sense of belonging and responsibility.

ROI

Find the core themes in your organization and your role, the real nugget, that would be most beneficial to you, your team, and your organization as a whole. Where are you challenged? Think about how you'll stretch and grow. How might developing sustainable leadership practices be of merit to all three. Leaders are interested in ROI, so you need to know why it's important and how *The Leadership Journey* will deliver on your company's ROI.

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